



**DISTRICT 95 CONFERENCE**  
**MAY 19<sup>TH</sup> -20<sup>TH</sup> 2017 | BERLIN**



# TOASTMASTERS INTERNATIONAL – WHO ARE WE?

- Non-Profit Organisation **founded** in **1924**
- more than **332.000 members** in **15.400** Clubs in **135** countries worldwide
- **leading NGO** in the field of **development of communication skills** and **leadership qualities**
- rhetorical **training programme** on different levels with diverse projects
- **huge variety of speech projects in 15 handbooks** (e.g. humorous speech, informative) with the opportunity of participating in international competitions
- projects for **developing leadership skills** at club meetings as well as the organisation of events (e.g. competitions, conferences etc.)



## DISTRICT 95

- 14.000 members
- 240 clubs
- 17 north-, east-, and west-european countries
- Languages:  
English and German





# DISTRICT 95 CONFERENCE

Where leaders are made!

- **When?** May 19th – 20th 2017
- **Where?** Hotel and Congress Center Estrel Berlin
- **Who?** more than 500 participants from Germany, Europe, the USA and Australia
- **What?** European Championship: International Speech and Evaluation Speech (each in German and English). Huge variety of workshops
- **Highlight:** the winner of the International Speech in English will qualify for the World Championship
- **Special Guest:** World Champion International Speech of Toastmasters International





## SPONSORING PAYS OFF!

Where leaders are made!

- high effects in advertising because of at least 500 national and international guests. 10 clubs in Berlin with more than 250 members
- increase of the awareness level of your brand on regional, national and international market
- promoting your image and gaining sympathy
- advancing your personal development in the fields of rhetoric and presentation skills
- participating in workshops about rhetoric, presentation and leadership skills
- networking with leaders, executive managers and employers of different industries from the region, Germany and all over Europe
- benefit from the regional, national and international network beyond the conference





# SPONSORING PACKAGES

## **PACKAGE 1 for for aficionados for 350€**

**(you save 69€ compared to buying individual elements!)**

- logo and advertisement with link on our website and Facebook
- one ticket for the whole conference including Gala Dinner
- Your banner ad (2 metres) in the foyer of the Conference Center

Where leaders are made!





# SPONSORING PACKAGES

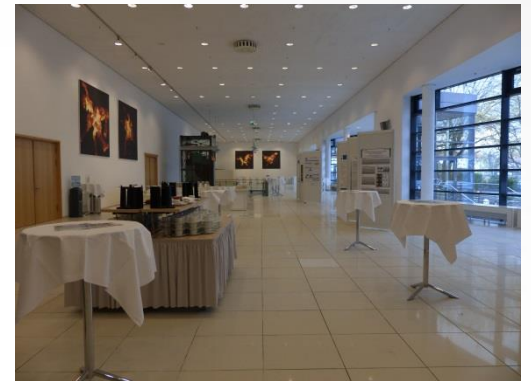
## PACKAGE 2 to get to know TM: 450,00€

**(you save 58€ compared to buying individual elements!)**

- logo and advertisement with link on our website and Facebook
- two tickets for the whole conference including Gala Dinner
- advertisement/ video presentation (1 minute, permanent repetition during these 2 days) on a flatscreen in the foyer of the Conference Center

**As a bonus you will receive an introduction into the world of Toastmasters!**

Where leaders are made!





# SPONSORING PACKAGES

Where leaders are made!

## PACKAGE 3 the exclusive one: 750,00€

**(you save 98€ compared to buying individual elements!)**

- logo and advertisement with link on our website and Facebook
- **three** tickets for the whole conference including Gala Dinner
- advertisement/ video presentation (1 minute, permanent repetition during these 2 days) on a flatscreen in the foyer of the Conference Center
- **your banner ad (2 metres) in the foyer of the Conference Center**

**As a bonus you will receive an introduction into the world of Toastmasters**

**as well as a Meet and Greet with our special guest from the USA!**







# INDIVIDUAL ELEMENTS

Where leaders are made!

## Individual Sponsoring Elements

- logo and advertisement with link on our website and Facebook 80€
- advertisement/ video presentation (1 minute , permanent repetition during these 2 days) on a flatscreen in the foyer of the Conference Center 150€
- your banner ad (2 metres) in the foyer of the Conference Center 200€



# FURTHER SPONSORING OPTIONS

Where leaders are made!

## **Donations for about 500 participants with logo (examples)**

- Paper or cloth bags
- Water or softdrink
- Pens
- Writing pads
- Granola bar, chocolate bar etc.
- Apples
- Your idea...

## **Donations for about 500 participants with acknowledgement on website and at the buffet (examples)**

- Lanyard keychain for conference ticket approx. 400€
- Name tag approx. 300€
- Printing of the conference documents approx. 400€
- Lunch at the first day of conference about approx. 7500€



Where leaders are made!

**Of course you will receive a receipt for the purchase of packages as well as donations (exclusive of VAT).**

Should you be interested in the sponsoring of the European Championship of Toastmasters International District 95 we are looking forward to your call or e-mail.

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